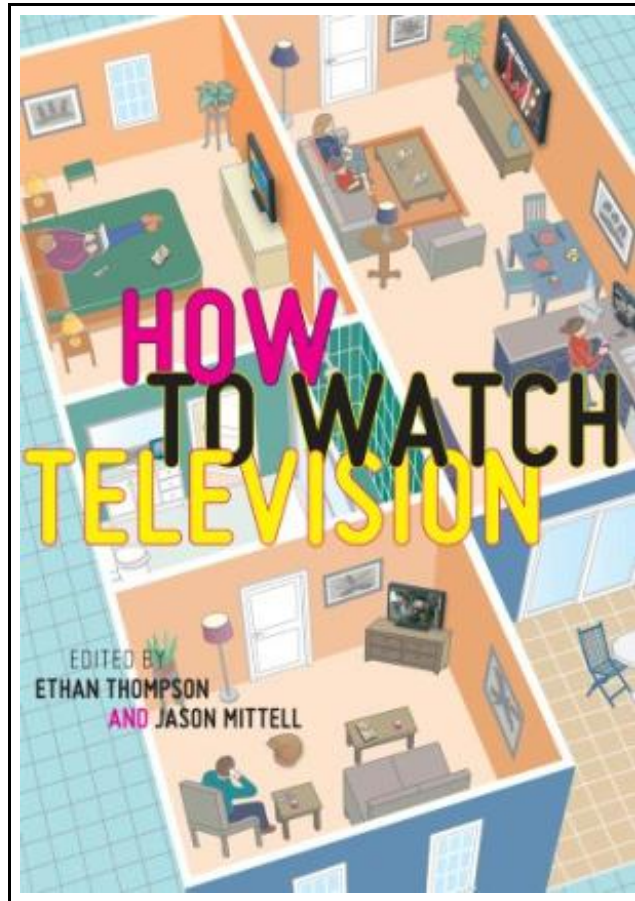


How to Watch Television (Hardback)



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Reviews

Very useful to all category of individuals. It is one of the most amazing publication i have got read through. You will not feel monotony at anytime of your respective time (that's what catalogs are for about when you question me).

(Mr. Johnathon Dach)

HOW TO WATCH TELEVISION (HARDBACK)



New York University Press, United States, 2013. Hardback. Book Condition: New. New.. 257 x 185 mm. Language: English . Brand New Book. We all have opinions about the television shows we watch, but television criticism is about much more than simply evaluating the merits of a particular show and deeming it good or bad. Rather, criticism uses the close examination of a television program to explore that program's cultural significance, creative strategies, and its place in a broader social context. How to Watch Television brings together forty original essays from today's leading scholars on television culture, writing about the programs they care (and think) the most about. Each essay focuses on a particular television show, demonstrating one way to read the program and, through it, our media culture. The essays model how to practice media criticism in accessible language, providing critical insights through analysis-suggesting a way of looking at TV that students and interested viewers might emulate. The contributors discuss a wide range of television programs past and present, covering many formats and genres, spanning fiction and non-fiction, broadcast and cable, providing a broad representation of the programs that are likely to be covered in a media studies course. While the book primarily focuses on American television, important programs with international origins and transnational circulation are also covered. Addressing television series from the medium's earliest days to contemporary online transformations of television, How to Watch Television is designed to engender classroom discussion among television critics of all backgrounds. Read: Introduction / Table of Contents / Sample Essays Online View: Clips from the Essays Visit the Facebook page.



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