



## Implementation Management: Developing Strategies Which Survive

By Matthias Kolbusa

Springer-Verlag Berlin and Heidelberg GmbH & Co. K. Hardcover. Book Condition: New. Hardcover. 186 pages. Dimensions: 9.3in. x 6.3in. x 0.7in. Current technological, demographic and globalization trends are not only leading to intensified competition; they also indicate that new business models are rapidly emerging but only to disappear again just as quickly. Timely recognition of the new changes, jettisoning of old approaches and rapid implementation of the currently required changes within a company are now decisive competitive factors. Those who best survive (and thrive) in the future will be those who dramatically increase their success rate within this change process. Building on his best-selling book *The Strategy Scout* Matthias Kolbusa explains the decisive principles in this rapidly changing business environment. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Hardcover.



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